

## DurhamWorks Employers Animation Transcript

[Narrator] Why choose a DurhamWorks candidate?

[Animation:] Animated landscape of County Durham. The DurhamWorks logo appears in the centre.

[Narrator] DurhamWorks is a free service that can help your business unlock its potential by employing young people from throughout County Durham.

[Animation] A character holds a magnifying glass over the County Durham highlighting particular areas.

[Animation] Three characters in different employment sectors. One is a male wearing a headset operating a lap top computer. The second is a male working on a building site carrying planks of wood. The third is a female working with animals.

[Narrator] No matter the size of your business or the sector you're in, we are here to help you find new staff.

[Animation] A character being greeted by three other characters, one of which is holding a sign with the message "Welcome to the team!").

[Narrator] By choosing a DurhamWorks candidate, you not only fill your current vacancies, apprenticeships, or work experience, but you also provide valuable work for young people in County Durham. This helps to reduce local unemployment and supports the growth of our community.

[Animation] A seated female character looking at a piece of paper at a desk. A male character is standing on the other side of the desk. There is a sign for DurhamWorks on the wall.

[Animation] A hand ticks off a checklist with 'Vacancies,' 'Apprenticeships,' and 'Work Experience' all being ticked off.

[Animation] A woman walking up to and entering a building. There is a sign in the window of the building saying, "Help Wanted," when the woman enters the building a male character is seen removing the sign.

[Narrator] We can promote your opportunity on our website and social media pages, Pre-screen to make sure candidates have the right skills for your business and support you in arranging interviews and provide follow-ups.

[Animation] A seated female character at a desk with the icons for Facebook, Instagram, LinkedIn, and X spinning around her head.

[Animation] A conveyor belt with different applicants on it. A magnifying glass hovers over each eventually identifying a candidate labelled 'Qualified.'

[Narrator] You will be provided a single point of contact from our Employer Engagement team, to answer any questions and guide you along the way to ensure we find the ideal young person for your business.

[Visual] Funded by UK Government logo, DurhamWorks logo, Durham County Council logo.

[Animation] A female character seated at a desk shaking hands with a male character on the other side of the desk.

[Narrator] Young people can bring new ideas and provide a different take on challenges facing your business. In return, you could change a young person's life by giving them an opportunity to fulfil their potential.

[Animation] A diverse group of young people, each with a glowing light bulb above their head.

[Animation] Two characters working in a factory.

[Narrator] Interested? Call us on 03000 262 930, email us at [EmployerEngagementOfficers@durham.gov.uk](mailto:EmployerEngagementOfficers@durham.gov.uk), or visit [durhamworks.info/employers](http://durhamworks.info/employers).

[Text] 03000 262 930, [EmployerEngagementOfficers@durham.gov.uk](mailto:EmployerEngagementOfficers@durham.gov.uk), [durhamworks.info/employers](http://durhamworks.info/employers)

[Visual] An animated phone, email icon, and computer icon.

[Narrator] DurhamWorks – connecting businesses with the talent of tomorrow. Contact us today and help make a difference in County Durham.

[Visual] The DurhamWorks logo appears with a backdrop of the business owner and young person working together